



# HOW TO EXUDE CONFIDENCE

## DURING SCARY TIMES



[www.pastoringtheexecutive.com](http://www.pastoringtheexecutive.com)



[charlie@pastoringtheexecutive.com](mailto:charlie@pastoringtheexecutive.com)



1. Identify the 3 scariest times you've already had.
2. What lessons did you learn from those scariest times?
3. How did you and the organization get better from experiencing that scary time?

### How to help the team you lead during scary times

1. What do you think your team is thinking about? Figure it out and talk about it!
2. Communicate, Communicate, Communicate- Communicate messages that intentionally promote confidence.
3. Re-Commit to getting back to what you do best. For example, this is what our team is re-committing to during these scary times. (Use this as a possible template for your biz)

At Pastoring the Executive, our main purpose is helping executives to establish priorities that honor God--building a business that works when you're not there -- and thinking about the end game, how to leave a legacy. How are we able to do this?

- **Focus** - know precisely where to drive your energies and plans.
- **Confidence** - understand the *why* and *how* in getting from here to there.
- **Road Map** - gain a step by step strategic plan.
- **Encouragement** - receive spiritual support as an executive and personally.

*Next Topic: Sales (How to get your ideal clients and get them talking about you)*