



## Feeling stuck?

Here are the key questions you need to answer to help you get from here to there.

- 1. Where are we going? This is the vision question. You can't get unstuck until you know where you want to be. If we don't answer this question, we tend to stay mired in our current circumstances.
- 2. Why are we going there? This is the values question. The values and principles behind the "why" will provide the purpose and passion to pursue the vision.
- 3. Who will go with us? This is the people question. Who will be on the team? Who will take the lead? From my experience, "who" should always precede "how."
- 4. How will we get there? This is the strategy question. Until you answer this question, you may have many people who buy into the vision but are left stuck guessing what to do.
- 5. What do we have available? This is the resources question. How much will it cost? How much time will we need? What physical space is required?
- 6. Did we make it there? This is the measures question. People and organizations who are stuck typically avoid answering this question honestly. They're content to stay stuck or whine about their situation.
- 7. Where are we going next? This is the re-vision question. There are plenty of organizations who have previously experienced success and then failed to answer this question. They're the one-hit wonders.

\*Source Tony Morgan

